

Mecha Robotics Corporation

Mecha Battle Wars & Live Mecha Gaming Exclusively on TikTok

AUTOMOBILE DEALERSHIP PARTNERSHIP PACKAGE



“Live the Battle – Lead the Future. Where Fans Power the Battle.”

National Automotive Dealership Partner Program

Supporting Mecha Battle Wars & Live Mecha Gaming Exclusively on TikTok

1. Overview

Mecha Robotics Corporation is building the world's first **TikTok-native live robotics competition league**, powered by real robotic mecha units and creator-driven livestream competition.

Automobile dealerships nationwide—**all makes, all models**—can now partner with us to bring their most iconic vehicle design elements into the Mecha Battle Wars and TikTok Live Mecha Gaming ecosystem.

Every dealership partner benefits from:

- New revenue streams from **OEM parts sales**
- Local creator traffic and visibility
- Co-branded mecha themed after the dealership's real vehicles
- Participation in a high-engagement TikTok ecosystem
- Foot traffic from pick-up, returns, and creator activation events

2. How Dealership Partnerships Work

Each dealership becomes the **official vehicle-design supplier** for one or more competition-ready mecha units in their local or regional market.

Dealership Responsibilities

Dealerships support the program by:

1. **Selling OEM parts** from their parts department to equip vehicle-themed mecha, including:
 - OEM headlights (fully functional for nighttime visibility)
 - OEM taillights
 - OEM front grills
 - OEM model insignia/badging
 - OEM mirrors, window trim, and select exterior components
 - OEM door skins and exterior trim pieces
2. Selling **replacement and service parts** as needed during competition seasons
3. Hosting creator pickup, return, and inspection of mecha units
4. Providing optional dealership-branded decals or theme packages

Mecha Robotics Corporation Responsibilities

We provide:

- Competition-ready mecha units
- Integration of OEM components into the mecha cab and exterior shell
- Safety systems, PELV cab frameworks, and mobility hardware
- TikTok Live infrastructure
- Creator training, onboarding, and operational support
- Logistics coordination for pick-up and drop-off

3. Revenue Opportunities for Dealerships

A. Parts Department Sales

Dealerships become the **primary vendor of OEM exterior parts** for mecha in their make and model category.

Each mecha unit incorporates multiple OEM components, generating recurring parts revenue:

- Initial component build-out
- Seasonal replacement parts
- Damage-related repairs
- Aesthetic upgrades (e.g., exterior shell style kits)

Dealers earn recurring sales every time a creator or competitor requires OEM replacements.

B. Creator Traffic & Local Activation

Creators participating in TikTok Live Mecha Gaming pick up and return their mecha at their local dealership.

Dealerships benefit from:

- Increased foot traffic
- Local influencer visibility
- Dealership brand presence in creator livestreams
- Optional co-branded content opportunities

C. Co-Branding & Marketing

Every dealership-partner mecha can be themed to their real-world vehicles:

- Branded colorways
- OEM badge installations
- Sponsored in-app TikTok content
- Arena match announcements (“Ford F-150 Mecha from *Example Ford Dealership*”)
- Shoppable TikTok integrations

4. TikTok Alignment



This program is built to integrate directly with TikTok’s ecosystem:

- Creators livestream from dealership parking lots
- Competition streams use **TikTok LIVE**, driving engagement
- Dealership branding is tied to **creator KPIs, views, and challenges**
- Live challenges promote dealership names and models
- TikTok Creator Network infrastructure routes talent, commissions, and attribution

Dealers become part of a **new TikTok-native entertainment category** that merges automotive culture with real robotics.

5. Dealer Benefits Summary

Direct Financial Benefits

- OEM parts sales (initial + ongoing)
- Additional revenue from replacement parts
- Optional service fees for mecha inspections

Brand & Marketing Benefits

- Increased dealership exposure
- Creator-driven social amplification
- New customer touchpoints
- Participation in national robotics entertainment events

Operational Benefits

- Structured integration with Mecha Robotics systems
- Predictable parts orders
- Advanced scheduling for creator pickups/returns

6. How Dealerships Onboard

The Dealer Onboarding Process includes:

1. **Submit the Partnership Request Form**
2. **Select the vehicle model(s)** you want your dealership's mecha to represent
3. **Receive the OEM Parts Specification Sheet**
4. **Approve the parts purchase order** for the mecha build-out
5. **Finalize dealership branding and integration**
6. **Begin local creator onboarding and mecha activation**

Dealerships can onboard within **7–10 business days** after documentation approval.

7. Eligibility

We partner with dealerships from **all brands and all OEM networks**, including not limited to:

- Ford
- Chevrolet
- GMC
- Toyota
- Honda
- Nissan
- Hyundai
- Kia
- Dodge / RAM
- Volkswagen
- Subaru
- Luxury makes (Audi, BMW, Mercedes, Lexus, etc.)

If your dealership sells parts, you qualify.

SPONSORSHIP OPPORTUNITIES FOR DEALERSHIPS



In addition to supplying OEM parts, dealerships may participate as official sponsors of TikTok Live Mecha Gaming creators and Mecha Battle Wars competitors. Sponsorship directly connects your dealership brand with some of the fastest-growing live entertainment on TikTok.

Dealership-Sponsored Mecha & Pilots

Dealerships that sponsor creators or competition teams gain multiple high-visibility branding placements, including:

1. Dealership Logo Placement on Mecha (NASCAR-Style Branding)

Your dealership's branding appears directly on the exterior shell of the auto-themed mecha that represents your make/model:

- Dealership logo decals
- Make/model branding tied to your store
- Event-specific sponsor badges
- Placement near headlights, grille plates, or panel sections

Every TikTok Livestream, highlight clip, and arena broadcast prominently features your dealership's branding in motion.

2. Sponsored Creator Gear (Pilot Apparel Package)

Dealerships may outfit creators with branded pilot gear, all of which is worn during livestreams, challenges, and competitions:

- Branded pilot t-shirts
- Dealership caps and hats
- Custom competition jackets
- Branded protective pilot helmets
- Sponsor patches and badge placements

This creates the same brand continuity seen in motorsports, esports, and creator merchandise partnerships.

3. Signage & On-Site Visibility

Dealership sponsors receive additional event and digital touchpoints:

- Arena signage (banners, pylons, digital boards)
- TikTok livestream overlays
- "Presented by" dealership graphics during ranked events
- On-screen sponsor callouts when creators activate mecha systems
- Sponsored challenge titles (e.g., "The [Dealership Name] Sprint Trial")

4. Local Market Amplification

Dealership-sponsored mecha enable powerful community and marketing opportunities:

- In-showroom mecha displays with your dealership branding
- Local creator appearance days
- Sponsored test-drive tie-ins ("Meet the Mecha Pilot Saturdays")

- Dealership-hosted local tournaments

These programs drive both foot traffic and online viewership.

5. Competitive Sponsorship Tiers

Your Partnership Package may include tiered options such as:

- **Primary Mecha Sponsor** (largest branding, creator gear package, arena placement)
- **Associate Sponsor** (secondary mecha decals, livestream tags, smaller signage)
- **Local Market Sponsor** (community activations, showroom mecha visits)

All tiers help dealerships tap into the creator economy and TikTok's fastest-growing LIVE formats.

Brand Impact

- Builds global awareness for **Mecha Robotics Corporation**
- Establishes leadership in human-machine performance and safety
- Attracts investors, sponsors, and partners from entertainment, tech, and industry
- Inspires the next generation of robotic mobility engineers

Two Gaming Platforms — One Purpose.

- **TikTok Live Mecha Gaming** engages global audiences and cultivates talent.
- **Mecha Battle Wars** delivers live, physical excitement and real-world validation of PELV technology. Together, they accelerate Mecha Robotics Corporation's innovation, expand brand visibility, and strengthen our leadership in safe, advanced, and accessible mobility systems.



Learn more

Mecha Robotics Corporation – Dealer Relations Division

Email: contact@mecharoboticscorp.com

Partnership Portal: www.mecharoboticscorp.com/LiveMechaGaming

Nationwide Support Line: **(310) 895-9109**

Dealerships may request a call, a sample parts integration packet, or a technical overview of mecha-unit exterior component requirements.